

# FASHION FIRST



GOTS APPROVED FACTORY





# OUR COMPANY

Welcome! Fashion First is one of the leading Apparel Manufacturer in Tirupur. We are a professionally managed clothing company at Tirupur, which has achieved significant growth in the manufacturing and export of Superior knitwear Garments.



**WORKING EXCLUSIVE WITH  
FRENCH CLIENTS**

We are among the most preferred & trusted Knitwear Manufacturer in India engaged in manufacturing, supplying and exporting a wide range of Knitted Garments to our clients for more than a decade.

Fashion First exhibit fully range of knitwear setup starting from yarn, knitting, dyeing, finishing, embroidery, printing and sewing. We are serving to our customers with a complete apparel manufacturing solution from Fiber to Fashion.



**25**  
Years of  
Experience

**50**  
Sewing  
Machines

**100**  
Skilled  
workers

**25000**  
Garments  
per month



**70% OF PRODUCTION IS IN  
ORGANIC COTTON**

GOTS (Global Organic Textile Standard) is recognised as the world's leading processing standard for textiles made from organic fibers. It defines high-level environmental criteria along the entire organic textiles supply chain and requires compliance with social criteria as well. We buy GOTS Certified yarns and we dye our fabrics in GOTS Certified dyeing units as per the requirement of our clients.





# PRODUCTS

## Men's Wear

- Polo Shirts
- Sweat Shirts
- Hooded Sweat with Fur
- Short / Long Sleeve T.Shirts

## Women's Wear

- Tops
- Shorts / Trousers
- Leggings / Pants
- Night wears / Pyjama Sets T.Shirts
- Sweaters / Cardigans

## Kid's Wear

- Rompers
- Girl | 2-14 Years
- Boy | 2-14 Years
- T-Shirts
- Basics
- Pants
- Skirts & Tops
- Sweaters
- Tops
- Dresses



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# MARKETS



EST. 2006  
**HOALEN**  
OCEAN STORE  
PARIS

**WASTED** PARIS

**A.P.C.**

**BELLA MY**  
Bellemeuse

**Canat**  
PARIS

**CLEMENT**  
DESIGN





# SUSTAINABILITY

## SUSTAINABILITY

We believe in sustainable bright future, with our continuous rapid transformations sustainability remains as core of our business. And working towards more sustainable future; As a fast responsive manufacturer we ahead with future beyond thinking and continuous improvement in environment management system all the time. Our operations focus on reducing the environment impact and reducing the foot print in every aspect/process.



## OUR SUSTAINABILITY OBJECTIVES

- Reducing the environment impact.
- Reducing the foot print.
- Optimisation of natural resource utilisation.
- Reduce/Optimise, Reuse & Recycle.
- Being Ethical.
- Continuous Improvement.

## 100% RECYCLED

The best solution is recycling. Recent developments make it possible to produce comfortable fabrics with up to 60% recycled cotton. In order to reach a sufficient yarn strength the recycled cotton needs to be mixed with polyester but recycled PET is added in order to make the product 100% recycled. The offer in 100% recycled products from stock is still in the starting blocks. But nevertheless there are some valuable options. For those who have the possibility to opt for made to order production, we can make almost any classical cotton products in a 100 % recycled version.





# QUALITY STANDARDS

Each and every step of Garment making is procedurized to meet the latest need and requirement of our customers. Our continuous up gradation of current standards of garment quality and safety gives us an advantage among our competitors.

We take very special care for Babies articles and “the ZERO defect” zones are identified and followed in critical operations and we use needle deductor machines to give a zero defect garments.



ESTABLISHING  
THE QUALITY  
REQUIREMENTS



BEFORE OR PRE-  
PRODUCTION  
INSPECTION



FINAL  
INSPECTION



AQL STANDARDS

In all our activities we strongly believe that “Quality is not an act; It is a habit”. Our statistical quality control tool helps us to continuously monitor and bring down the reworks and rejections.



GOTS CERTIFIED  
FACTORY



SCAN QR CODE - TO  
VIEW GOTS  
CERTIFICATE



# CORPORATE SOCIAL RESPONSIBILITY

Globalization has dramatically changed the way business is conducted in the apparel manufacturing industry, particularly with respect to social responsibility in the design, production, and sourcing of products. Social Responsibility in the Global Apparel Industry combines an introduction to social and environmental issues in apparel manufacturing with an analysis of how corporate strategy and decisions made throughout the global supply chain can increase social responsibility. Readers learn how leading apparel brands and retailers attempt to solve complex problems including child labor, harassment and abuse, discrimination, excessive hours of work, low wages, poor factory health and safety, and negative impacts on the environment. Drawing on their research and industry experience, the authors prepare the next generation of industry professionals to change the apparel industry from the inside out by instilling within them awareness, knowledge and passion.



## SOCIAL ACTIVITIES

Our Managing Director is a social worker. He is a part of Rotary International which is doing social service to the world for the last 116 years. Through Rotary International he had contributed for many projects like END Polio, HEAL Project Mobile Mamogram machine which is used to do free testing for Breast Cancer, He is also the founder Trustee for Rotary IMA Blood Bank In Tirupur and every year he contributes a major share of the profits for Rotary International and for the services to the local community.





GET IN TOUCH

# FASHION FIRST



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